

ROAR

Rich history served fresh daily



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Ghoulash! and Ghost Stories return. See story on page 4 and schedule on back cover.



Veterans Day event planned for November 13. See page 4.



Pay tribute to a friend or mark a special occasion. New honor cards featured on page 6.



Special artist events in the Museum Shop this season. See page 7.



Direction

Community Service

It is hard to believe that less than 90 days ago we unveiled *Voices of a City: Greensboro, North Carolina* to hundreds of members and residents. This great accomplishment for the museum is far greater than what you see, hear and touch in the exhibition galleries. The foundation of *Voices* is the support of the citizens of Greensboro and our members and donors. The exhibition has not only introduced but also reintroduced local residents to Greensboro's history and made the museum a destination for out-of-town visitors as well, thus creating a gathering place for our city.

As a division of the Greensboro Public Library department we will focus our efforts for the next twelve months on three areas of importance: customer service, communications and providing a friendly and warm work and visitor environment. Museum staff is participating in three Library sponsored training sessions that provide professional instruction in developing skills for proactive customer service. This training and its implementation will prove invaluable as we serve all visitors that choose to visit our wonderful museum facilities.

Communicating externally to our supporters and internally to our trustees, the City of Greensboro, volunteers and staff is a key component of the second point of emphasis. Effective and timely communications strengthen the organization and enhance customer service.

Finally, providing a warm and friendly work and visitor environment is the capstone of our three part plan. We will provide an environment that directly engages the public and each other to provide a setting that fosters superior customer service and communications. I look forward to the coming months as we continue to raise awareness of the museum as an appealing place to come together and share the community experience.

Fred Goss, Director

GREENSBORO HISTORICAL MUSEUM, INC.

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On the Cover

Voices of a City opening day, July 27, 2010
VanderVeen Photographers



Smithsonian Institution
Affiliations Program



AMERICAN ASSOCIATION
OF MUSEUMS

Celebration

Annual Dinner

Mr. David Moore, Curator of Nautical Archaeology at the North Carolina Maritime Museum, gave "A Brief Historical Background of Blackbeard the Pirate and Archaeological Research Relating to His Flagship *Queen Anne's Revenge*" at our annual dinner on October 12, 2010 at the Greensboro Country Club.



Visitors

Congressional Connections

Congressman Brad Miller toured *Voices of a City* on August 10, 2010, after hearing about the Museum's reaccreditation with the American Association of Museums. Congressman Miller is an active supporter of museum and historic preservation. Board President Susan Schwartz and Archivist Stephen Catlett led him through the galleries, stopping many times along the way to chat or read or watch a video together.



PHOTO: STEPHEN CATLETT

Education

Students of History

Listen carefully. Do you hear the chatter of children, teachers and docents? Their laughter mingles with intonations from the past as they explore *Voices of a City: Greensboro, North Carolina*. Four new tours for grades two through eight make their debut in October. Early in 2011, students will also examine *African American Roots* or *Voices of Children*. Like favorites from last year, which are still available, the new tours feature hands-on projects, age-appropriate activities and links to state curriculum guidelines.



STAFF PHOTOS



Programs also venture into the community. High school social studies classes can explore *The Battle of Guilford Courthouse*, *Local Quakers and the Underground Railroad*, *Industrialization in Greensboro* and *I Love the 1960s* through new Resource Kits. Each kit contains copies of primary documents, appropriate images, and representative objects.

For information about a tour, a Traveling Trunk or a Resource Kit, contact Betty K. Phipps at 333-6831 or betty.phipps@greensboro-nc.gov.

Initiative

Volunteer Spotlight

Ghoulash: Strange happenings and eerie figures! Ghosts of our ancestors are alive in the First Presbyterian Cemetery thanks to Rachael Bradshaw. Rachael premiered a revitalized Moonlight Cemetery Walk last year.

Rachael began her volunteer career with us during the summer of 2007. Children from day care centers enjoyed her leadership in crafts, games and storytelling. She taught Dalmatian puppy puppet making when fire engines were the topic; she led fingerprinting when amateur sleuths solved the mystery of the missing bicentennial bear.

Active in her high school drama club, she adopted Ghoulash as her senior project. Scriptwriter, casting director, costume mistress, acting coach, actor, producer and director—she assumed total responsibility. She recruited other club members as actors and their performance was outstanding. Visitors rated the event the best Moonlight



PHOTO: EDUCATION DEPARTMENT

Cemetery Walk they had ever experienced! Unfortunately for us, Rachel and her friends are college bound this fall, but her heirs will utilize her scripts and her ideas to recreate once again the ghosts of Greensboro's past.

To try your talents as a graveyard ghost or to volunteer for any other event or ongoing project, contact Volunteer Coordinator Carolyn Malone at 336-373-6834 or carolyn.malone@greensboro-nc.gov.

Service

Veterans Day

One year after the end of World War I, or The Great War as it was known at that time, President Woodrow Wilson proclaimed November 11th as Armistice Day, a



PHOTOS: VANDERVEEN PHOTOGRAPHERS

day "filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory..."

Five years later a dedicated group of citizens founded the Greensboro Historical Society, and the following year the museum formally opened to the public on November 11, 1925, forever linking the museum with Armistice Day or what we now call Veterans Day.

From its inception the museum's exhibits sought "...to foster an interest in national, state and local history; to promote patriotism; and to preserve American ideals..." We proudly continue that tradition in our Service and Sacrifice gallery by remembering and honoring the men and women who fought for the freedom we enjoy.



LOCAL VETERANS HAVE ALWAYS BEEN OF GREAT IMPORTANCE TO OUR MUSEUM STORY

Join us on Saturday, November 13 from 10:30 to noon for a special program to honor local veterans and dedicate the new Service and Sacrifice gallery. Special guests include Congressman Howard Coble and Dr. Helen Stinson.

Impressions

Voices of a City Opening Day

Although part of our work is to preserve and present objects, events and images from the past, *Voices of a City: Greensboro, North Carolina* is also about the present.

Opening July 27th to a crowd of nearly 600, Project Manager Susan Webster spent time talking with the people around her. The praise from the podium was gracious and plentiful. Officials spoke with enthusiasm about our accomplishments. Speakers included Mayor William Knight, Council member Zack Methany, City Manager Rashad Young, and GHM, Inc. Treasurer Carla Ugboro.

For Susan, “the faces of the crowd, the kids, veterans, volunteers were studies in anticipation. The faces of my co-workers were thoughtful, relieved, tired and proud.”

When we walk through Voices, we continue to hear, “This is more than an exhibit” and “there is so much to see.” Visitors linger, they share stories. Their conversations and comments are about connecting to the stories; “see, that’s your mother there in that picture” or “there’s your granddaddy’s house.”

The *More to Explore* sections throughout the



PHOTOS: VANDERVEEN PHOTOGRAPHERS



VOICES OF A CITY TELLS EVERYONE'S STORY

galleries also draw attention to connections inside and outside the walls at 130 Summit Avenue. In *Bewitching Country*, for example, you are reminded to visit the Dolley Madison exhibit and also to stroll outside to the McNairy House or take the short drive to the David and Rachel Caldwell Historical Center.

Every day, we bring in new voices into the Museum and into our community and listen to the stories they tell.

“This is a really proud moment for everyone in our community.”
—Mayor William Knight

“I feel that we have realized a dream and we are ready to offer the community a truly state of the art visitor experience.”
—Museum Director Fred Goss

“I’m so pleased that we’ve got the life and evolution of a community reflected in these walls.”
—City Manager Rashad Young

“There is so much real stuff in here”
—a 16-year old South Carolinian

“I knew it was going to be great, but I didn’t know just how great”
—a former staff member

“This is my third visit this week”
—a local young man of about 11 years old

Belonging

Member News Q&A

Q: *If I already have a subscription to Smithsonian or Air & Space Magazine, what happens when I become a member?*

A: Your subscription is extended for one year from your original subscription date.

Q: *What are the benefits of the Time Travelers program for Museum members?*

A: Discounted admission, purchases and more at over 250 participating museums in 41 states across the country. When you are headed on vacation go to www.mohistory.org/membership/timetravelers and search by state to see which museums are part of the program, and show them your new Museum membership card!

Association

Celebrating Archives

October is American Archives Month and the Society of North Carolina Archivists (SNCA) celebrates Archives Week each October, celebrating the historical record and raising awareness about the importance of archives in our state. Archives Week offers the general public opportunities to tour behind the scenes, participate in workshops, or attend lectures at local repositories.

This October 4-10, the SNCA theme was *Connecting You to the Past*, with a focus on genealogy. Check www.ncarchivists.org and www.archives.ncdcr.gov/ to learn about ongoing work across the state.

You can extend Archives Week by exploring the many virtual offerings. Try an online search to see if you can find your family name in our 1892-93 Greensboro City Directory or in any of our collections of family papers at www.greensborohistory.org.



MAKE AN APPOINTMENT TO VISIT THE ARCHIVES TODAY FOR DETAILED RESEARCH BY CALLING (336) 373-2976, OR GO ONLINE FOR A QUICK LOOK
PHOTO: VANDERVEEN PHOTOGRAPHERS

One fascinating item you will find on our Archives website is a transcript of a diary kept by Annie E. Kendall Newell during a 1912 automobile trip from New Smyrna Beach, Florida to Greensboro and back. Selections from the diary are featured in *Voices of a City* with a map showing the locations of each entry. The internet allows us to go beyond the physical exhibit and provide access to the complete text of this road trip memoir.

Connection

Community Voices

The Community Advisory Committee's purpose is to directly connect the Greensboro Historical Museum with the people of Greensboro. Members of the Committee get to hear, first hand, about plans for the Museum from the director, Fred Goss and other GHM staff. Equally, staff gets to hear the Committee members' thoughts and suggestions regarding exhibits, programs and activities, so that the Museum hears and reflects the voices of our community.

We welcome those interested in joining our group. The committee really is a terrific way to become connected with the Museum and have your ideas and perspectives heard!

If you'd like to join the next meeting, October 25th from 5:30 - 7 pm, meet us in Preyer Hall, or contact Lara Heberle at ghm.cac@gmail.com



TRUSTEE LARA HEBERLE WITH HER HUSBAND DOUG AND CHILDREN REGAN AND AIDAN
PHOTO: COURTESY LARA HEBERLE

Gifts

Honor Cards

Are you looking for a unique way to celebrate the holidays, honor a friend or special occasion? Please consider making a special gift to support the Greensboro Historical Museum and its programs.

During the winter holidays, the Greensboro Historical Museum Shop will offer honor cards for a gift of \$5 or more. Each card will come with a matching envelope that you can hand address and send to the person you wish to honor. The Museum Shop also offers gift certificates in any amount.

Another special way to introduce friends and family to your Museum is the gift of membership to a senior for \$25, an individual for \$30 or a family for just \$50.

Questions?
Please contact
Stephanie Triplett
at (336)373-2982.



Fellowship

Community Day

Thinking big helps energize organizations and create stronger connections with those we serve. That's definitely been the case with our Community Day celebrations, launched in 2009 as a partnership with the Smithsonian



PHOTO: LYNN DONOVAN PHOTOGRAPHY

Institution, Greensboro Public Library and Cemala Foundation. Linking our Community Advisory Committee's ideas with the Smithsonian's program experts developed into a lyrical weekend in August 2009 to celebrate North Carolina's musical heritage. Hundreds of music lovers, most of whom were first-time visitors, relaxed and reveled at *Smithsonian Summer Saturday*.

On September 25, 350 visitors enjoyed a day filled with food, games, music, dance and stories from 300 years of local history at *Voices of a City Live!* Audiences raved about the Smithsonian Discovery Theatre's play *African Roots, Latino Soul*.

Partnerships

Building Community



The Museum Alliance of Greensboro (MAG) is a group of the city's museums, historical attractions, science centers, art galleries, and cultural organizations. Biannual Museum Discovery Days celebrate the city's culture, history and arts.



AT&T has provided noteworthy financial and in-kind support to the museum since 2007.

Triad Stage is our new partner for online and phone ticket sales for the *5 by O. Henry* plays.

**TRIAD
STAGE**

Shopping

History In Every Purchase

Your Museum Shop will be hosting some wonderful special events this season, starting with a Jugtown demonstration, show and signing on October 30. Travis Owens is creating a limited edition piece and will sign his work, greeting guests in the Carlson Gallery adjacent to the Shop. Born in 1985 to Vernon and Pam Owens, Travis began making pots at age two and later earned a degree from the NCSU College of Art and Design. He is



PHOTO: JUGTOWN POTTERY



TRAVIS OWENS

known for traditional wares like those of his great-grandparents

J. H. and Martha Scott Owen, as well as early Jugtown shapes such as chickens and pigs.

Renaissance Glass of Asheville will bring sparkle and shine to the Shop on November 20th, as they present a trunk show of hand-crafted jewelry, suncatchers and a museum-exclusive holiday ornament, all made of shimmering fused glass.

On December 19th, MadieDeluxe one-of-a-kind handbags and clutches are the special feature. Admittedly obsessed with fabric, local artist Rebecca Nash lets the gorgeous patterns dictate each bag's style. Each is hand-sewn in North Carolina by skilled seamstresses, with strict attention to detail and design.

Honoraria & Memorials

In Honor of

Betty Gale Sikes

Gift from Emmanuel Wesleyan Church

Schenck Exhibition Endowment

Gifts from Florence Gatten Marilyn & Edward Gideon Sybil & Spencer Sullivan Louise & Bill Latture

In Memory of

In memory of Elizabeth Holder

Gift from Mr. & Mrs. Glenn Hodgin

In memory of Hilda Prefontaine

Gifts from Jacqueline Humphrey Mark Peters Merle Frazier Mr. & Mrs. Walt Wilson Dr. Robert Calhoon Dorothy Moore



**GREENSBORO
HISTORICAL
MUSEUM**

Greensboro Historical Museum

130 Summit Avenue
Greensboro, NC 27401
Telephone (336) 373-2043

Open Tuesday - Saturday 10 AM - 5 PM
Sunday 2 PM - 5 PM
Free Admission

David and Rachel Caldwell Historical Center

3211 West Cornwallis Drive
Greensboro, NC 27410
Telephone (336) 373-3681

Open Saturday 10 AM - 6 PM
Free Admission

www.GreensboroHistory.org



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Calendar of Events

October

Monday, October 18

The Restoration of Green Hill Cemetery

Guild Meeting with speaker
Ann Stringfield
10:00 a.m.

Saturday, October 23

Ghost Stories in the Graveyard
with Cynthia Moore Brown
11:00 a.m.

Ghoulash!

Moonlight Cemetery Walk
5:00-9:00 p.m.

Monday, October 25

Community Advisory Committee
5:30 p.m.

Saturday, October 30

Museum Shop presents Travis
Owens, Jugtown Pottery
Noon – 4:00 pm

November

Saturday, November 13

*Remembering Veterans Day:
Honoring Those Who Served*
10:30 a.m. to Noon
Special guests include
Congressman Howard Coble
and Dr. Helen Stinson

Monday, November 15

Thomas Day, Master Craftsman
Guild Meeting with speaker
Dr. Jo Leimenstoll
10:00 a.m.

Saturday, November 20

Museum Shop presents a
Renaissance Glass Trunk Show
Noon – 3:00 pm

**Thursday and Friday,
November 25-26**

Museum and Caldwell Center
closed

December

Thursday, December 16

Christmas at Blandwood
Guild Meeting followed by
lunch in the Carriage House
10:00 am

Sunday, December 19

Museum Shop presents
MadieDeluxe Trunk Show
2:00 - 5:00 p.m.

December 24, 25, 27, 31

Museum and Caldwell Center
closed

January

Saturday, January 1

Museum and Caldwell Center
closed

Down Home: Jewish Life in North Carolina,
a multimedia project of the Jewish Heritage
Foundation of North Carolina, tells the compelling
story of more than three centuries of Jewish history.
On exhibit April 5 - September 18, 2011

DOWN*HOME
JEWISH LIFE IN NORTH CAROLINA