

ROAR

Rich history served fresh daily



*“Left Shiloh Church
and went to Camp.”*

*—Troop 41 Leader Abraham H. Peeler
August 25, 1934*

In this issue

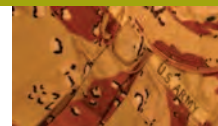
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Burl Hull with the Wincoff Wagon, sharing a new tour for students. See page 3.



2011 Dortch Series features puppetry, dance and history. See page 5.



A local doctor wore this uniform during the Gulf War. See page 6.



New apparel in the Museum Shop. See page 7.



Direction Trustee Service

So we begin another year at the museum and it no doubt will promise to be another exciting time for all of us as we look forward to a new calendar. Best wishes in keeping your News Year's resolutions as well.

This is also the opportunity for me to say thank you for our trustees that have served their final terms on the board. First, to Susan Schwartz for her outstanding vision and leadership as the 2010 board president. She guided us through an eventful year with a highly energized board that served the museum and community well. David Craft and Eloise Hassell have my thanks for their service as trustees and we look forward to seeing them at future museum events and know that all of the retiring trustees will continue to support the museum.

Let me extend a welcome to our most recently elected trustees: Cheryl McQueary formerly of Lucent Technologies; Jennifer Poindexter of Bank America, who has served on the Museum Shop Committee in 2010; Doug Page of New Bridge Bank; and Britt Preyer of Raymond James Financial and a member of the museum's founding family. All of these trustees are now serving their first year of their initial three-year terms on the board.

Our 2011 board officers are: President Margaret Benjamin; Vice President Laura Wall; Secretary Ann Kroupa; Assistant Secretary Patrick Haywood; Treasurer Carla Ugboro and Assistant Treasurer Brian Clarida. I look forward to working with these trustees as Margaret Benjamin continues the successful leadership of those board presidents who have preceded her.

Best Wishes,

Fred Goss, *Director*

Gifts Honor Cards

The recently announced Honor Cards have proven to be a success as a unique way for members to make a donation to the museum for a family member or friend. They are available in the Museum Shop during regular business hours with a simple donation of \$5.00 or more. Make sure to ask our staff about the cards the next time you are in the museum.



GREENSBORO HISTORICAL MUSEUM, INC.

BOARD OF TRUSTEES

Margaret Benjamin, *President*
Laura Wall, *Vice President*
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On the Cover

Boy Scout Troup 41 at Camp Graystone, circa 1934
L-R Back: Abraham H. Peeler, Herman Cummings, Romeo Snipes, Percy Graves, Charles Fairley
Front: Vernon Burton, Ben Poole, Walter Gilmore, James Burton, Floyd Hood
GHM Archives / A. H. Peeler Collection



Smithsonian Institution
Affiliations Program



AMERICAN ASSOCIATION
OF MUSEUMS

Creativity

Voices Billboard Earns Marketing Award

The outdoor board designed to promote the grand opening of the Voices Of A City exhibit has earned recognition in an international competition for creativity in marketing.

The International Academy of the Visual Arts recognized the Voices board with a silver Davey Award, in competition featuring more than 4,000 entries from around the world. The billboard was created by Greensboro advertising and public relations agency Bouvier Kelly.

The Davey Awards take their name from the biblical account of David's victory over Goliath, and recognize projects with relatively small budgets that are developed to overcome big marketing challenges.



Education

Students of History

Students building a log house, shopping with ration stamps, dramatizing “The Gift of the Magi,” weaving or spinning—through activities, history becomes real for students visiting *Voices of a City: Greensboro North Carolina*.

Why do teachers bring their classes? History is more than textbooks and dates. Educators plan field trips to enhance the curriculum and to allow their students to interact with real artifacts—to see first hand the difference between a rifle and a musket, to gaze in awe at a road wagon, to shudder at crutches used by polio victims. Teaching involves more than planning worksheets, lunch and play period. The N.C. Department of Public Instruction mandates that each child master certain information and skills. Teachers choose the museum because they know our tours are aligned with those state curriculum guidelines. If the third grade must examine the qualities of good citizens, our city's history is full of wonderful examples. When eighth graders study our state's history, they can determine how our



DOCENT BURL HULL WITH JAMESTOWN MIDDLE SCHOOL STUDENTS

local history parallels, influenced or reacted to statewide events. Second graders find their community condensed into eight galleries filled with objects, while fourth and fifth graders identify ways that Greensboro's voices reflect the state and national picture.

When students assume the role of Native Americans trading pottery for sea shells, plan a new town, vote for or against secession or write advertising jingles for local businesses, they are not just having fun. They are experiencing Greensboro's history in an active, memorable way.

Initiative

Volunteer Spotlight

Greensboro is truly a college town and the Greensboro Historical Museum benefits greatly from college student volunteers. Donna Johnson is a senior at Greensboro College, graduating this spring with a degree in early childhood education. Jon Doyle, a museum studies major, graduated from Guilford College in 2010. Both have contributed their expertise and numerous volunteer hours in many capacities.

Museum Education develops a new summer program each year to meet the needs of area day care programs. Providers seek field trips



GREENSBORO COLLEGE STUDENT DONNA JOHNSON

that provide fun and educational experiences for their young people. Donna, who joined the education team in March, planned last summer's program, developed teaching tools and learning activities, trained and supervised teen-volunteers, and directed the

program tours. Donna continued to volunteer as a receptionist while completing her student teaching this fall.

Jon Doyle joined the docent corps last year as he was finishing his baccalaureate degree. After graduation, Jon spent the summer and fall working diligently with Collections Curator Jon Zachman. He cataloged and photographed items from the museum's extensive military collection. In November, Jon joined the museum's weekend staff as a paid employee.

We are proud to partner with Greensboro's fine universities and colleges, and are fortunate that outstanding students such as Donna and Jon have offered their talents.

Archives

Sharing with Community

Historical materials held by Archives are utilized in many ways. Our own staff uses our documents and images for publicity purposes, in programs and exhibits, and as aids in school and group tours. Equally important is the access provided to researchers, local groups and institutions. A recent institutional partnership was the J. C. Price School project by Greensboro College in 2007. Their final product, available online, was partly possible because our Archives acquired the Abraham H. Peeler collection in 1998.

Mr. Peeler, principal of J. C. Price School from 1932 until 1969, was an inspirational and innovative teacher and administrator. He was also a dynamic force in the African American community and the Warnersville neighborhood in particular, where he was born in 1904. You



SELECTION FROM A. H. PEELER COLLECTION

can explore the collection description online and read a fascinating collection of letters compiled by Jonesboro Elementary School students in 1932 for their own project called "Slavery As We've Heard It." Excerpts from the project are also featured in the Voices exhibition.

Explore the Peeler Collection Online

<http://museum.greensborocollege.edu/jcpriceschool/index.php>

<http://www.greensborohistory.org/archives/mss/html/MssColl-142--AHPeeler.htm>

<http://www.greensborohistory.org/archives/highlights/Slavery/Slavery.htm>

Impressions

History, Puppetry and Dance

“During the 1990s, I read ‘When a Man Believes,’ a Federal Writers’ Project interview with former Cone Mills worker James Evans, and was very moved by the account,” Andrews Arts Artistic Director Susan Dockery Andrews began. “I wondered if I could dramatize it. Years later, I went to a workshop with Lisa Sturz of Red Herring Puppets and started hearing about the history of shadow puppetry.”



Lynn Donovan Photography

SUSAN ANDREWS

Roxanne Newton, and work with playwright Tommy Trull followed. Erika Grayson, now teaching at SUNY-Plattsburgh, created an intriguing array of puppets. “Puppets provide a realistic setting, representing mill work and mill villages, from the weaving room to the offices to mill churches,” described Andrews, adding, “dancers provide the physical energy, expressing workers’ exertion, exhaustion and unrest.”

“I think the most important thing the production will bring is to tell the story of a good man’s life,” she continued. Workshops for middle and high school students will enhance learning and literacy by sharing information in a memorable way; sessions will also connect art skills to exhibit development “The integration of art forms is one of the competency goals that teachers must meet.” Andrews explained, concluding, “there’s been a kind of inevitability about it, thanks to a coming together of creative forces and institutional support.”

When a Man Believes

“I come to the crossroads when I was eighteen and I took the road that led me to the mill,” Evans told the Federal Writers’ interviewer. “I came to the crossroads again when I was fifty-one and I took the road that caused me to be kicked out of the mill. There’s always been a question in my mind about the first choice. I’ve never had no doubt about the second one.”



—James Evans, 1939

From *Such As Us: Southern Voices from the Thirties* (1978), edited by Tom Terrill and Jerrold Hirsch

JAMES EVANS, 1904

Courtesy of Charlotte Evans Hill

“I always had a quiet confidence that the time had come for Evans’ story to be told,” the veteran choreographer and dance teacher continued. Her vision combining history, puppetry and dance earned the support of the Historical Museum, N.C. Humanities Council and United Arts Council of Greensboro. Attendance at a N.C. Teacher Institute on textile history, consultations with scholars Harlan Gradin and

2011 John Dortch Series

James Evans

Saturday, April 30, 7:30 p.m. • Sunday, May 1, 3:00 p.m.
Ticket sales begin April 1

General Admission \$12; Members \$10; Students \$5

On-site credit card sales in the Museum Shop. Phone and online credit card sales through Triad Stage at 272-0160 or www.triadstage.org/tickets. Surcharges apply.

Belonging

Member News Q&A

Q: What was the impact of the 2010 membership drive?

A: At the January 2010 board retreat, the trustees set a goal of 135 new members for the first membership drive for the museum in many years. Membership chair Jay Kirkpatrick stepped forward and led a campaign for new donors that kicked off in April and concluded in December. Due to the efforts of Jay and his fellow trustees, the board not only reached that goal but exceeded it. A total of 151 new members joined the museum across all giving levels. Thanks to Jay for his leadership in introducing the community to the museum’s membership program and providing the organization with additional revenue to support our mission and services.

Service and Sacrifice

20th Century Collections

“I have no regrets and would do it all over again and without hesitation,” Col. Helen Stinson (Ret.) recently commented. Born in Chatham County, Helen Stinson was one of three female medical students in her class of 100. In 1972 she started a practice in Greensboro as a reconstructive surgeon. “In 1981 I decided that I wanted to do something....

I needed to give something back for having lived in this country and for the opportunity to become a doctor.”

Dr. Stinson served in the Army Reserve Medical Corps for the next 14 years, including during the Gulf War’s Operations Desert Shield and Desert Storm. “I did a lot of local surgery (local anesthesia) mostly on



COL. HELEN STINSON (RET.), 2009

Courtesy of Col. Helen Stinson



Staff Photo

COLONEL STINSON’S UNIFORM, PRINTED IN A DESERT COMBAT CAMOUFLAGE PATTERN, WAS DESIGNED TO PROTECT THE WEARER FROM WIND

the soldiers’ feet. If the soldier required major surgery or his wounds were beyond our ability to treat we stabilized them, made them as comfortable as possible and evacuated them out...So I didn’t do anything great—I guess I just made them as comfortable as I could which is a great thing for a wounded soldier away from home.”

Helen Stinson donated her uniform last summer when she was interviewed for the museum’s Veterans Project.

Leadership

Museum Trustees

“Leaders are obligated to provide and maintain momentum.”
—Max DePree

For the past several years, the museum’s Board of Trustees has adopted an annual mantra we call “the 4 M’s.” Since the word museum starts with an “M,” the alliteration was a natural. Board president Ken Bethea came up with this good idea in 2009, and Susan Schwartz expanded on it as we moved into a threshold year for the museum with the opening of the museum’s innovative centerpiece: Voices of a City.

Some of our M’s in the last two years have included: Money Management, Membership, Museum Shop, Marketing, and Museum Exhibit Opening. The repetition of a customized collection of memorable catchwords has done its job in helping us to remember our priorities as we focus on and engage in our role in the museum’s mission. And I know for sure that the

most effective boards I have served on are the ones that can recite their mission together and by heart (and a little alliteration can be a big help.)

But there is another “M” word that seems particularly suited to this moment in the museum’s relevant present and that is “Momentum.” There is a lot of momentum here these days and you can feel it in engaging programming, hands-on experiences, relevant and updated exhibits and a thriving Museum Shop.

Thanks to the collaborative efforts of an active board of trustees and the leadership of our director and our highly professional and dedicated staff, rich history is being served fresh daily. Greensboro’s uniqueness is celebrated, the possibilities of our future are envisioned here, and the momentum continues.

—Margaret Benjamin, Board President



MARGARET BENJAMIN

Shopping

Fresh from the Museum Shop

We have counted and tallied and checked it twice—our physical inventory is now complete and we are ready to celebrate the new year with YOU! We have added many new items to our list and invite you to come in and browse.

Especially nice are our Greensboro Historical Museum

T-shirts and sweatshirts with a style and color for everyone in the family. Select from short sleeve or long sleeve T-shirts, sweatshirts, hoodies, and even a fun Belle Meade Lion youth T-shirt. Mention the ROAR newsletter and receive a complimentary supply of elegant Belle Meade Lion embossed note cards with every apparel purchase.

Happy Shopping and Happy New Year!

TRUSTEE JAY KIRKPATRICK WITH HIS WIFE KATHARINE AND CHILDREN JEFF, MAGGIE AND ELIZA



Lynn Donovan Photography

Lynn Donovan Photography



JUGTOWN POTTER TRAVIS OWENS THREW POTS FOR MUSEUM VISITORS THIS FALL

Partnerships

Building Community

Thanks to the Greensboro Grasshoppers for sponsoring Feb. 28 performances of *Black Diamond: Satchel Paige and the Negro Leagues* for local students.



AT&T has provided noteworthy financial and in-kind support to the museum since 2007.



**TRIAD
STAGE**

Triad Stage is our new partner for online and phone ticket sales for selected events.

Honoraria & Memorials

In Honor of

Margaret Benjamin
Gift from The Cemala Foundation

Linda Evans
Gifts from Greensboro Chamber of Commerce O. Henry Woman's Club

Fred Goss
Gifts from Greensboro Historical Museum Guild O. Henry Study Club

Denny Kelly
Gift from The Cemala Foundation

Mayor William H. Knight
Gift from The Cemala Foundation

Bill Moore
Gift from Richardson Corporation

Councilman Robbie Perkins
Gift from The Cemala Foundation

Betty K. Phipps
Gift from Gramercy Park Women's Club

Schenck Exhibition Endowment
Gift from William F. Black

Betty Gale Sikes
Gift from The Stratford

City Manager Rashad Young
Gift from The Cemala Foundation

In Memory of

James McMichael
Gift from Greensboro Historical Museum Guild

Hilda Prefontaine
Gift from Greensboro Historical Museum Guild Jacqueline Humphrey Seth and Hazel Macon Betty Gale and Edgar Sikes Dorothy Sowerby

Shirley and Henry Stokes
Gift from Mary Fran Schickedantz

C. Spencer Sullivan
Gifts from Margaret and Bill Benjamin Betty Gale and Edgar Sikes



**GREENSBORO
HISTORICAL
MUSEUM**

Greensboro Historical Museum

130 Summit Avenue
Greensboro, NC 27401
Telephone (336) 373-2043

Open Tuesday - Saturday 10 AM - 5 PM
Sunday 2 PM - 5 PM
Free Admission

David and Rachel Caldwell Historical Center

3211 West Cornwallis Drive
Greensboro, NC 27410
Telephone (336) 373-3681

Open Saturday 10 AM - 6 PM
Free Admission

www.GreensboroHistory.org



Non-Profit Org.
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Permit 330

Rich history served fresh daily

Calendar of Events

January

Saturday, January 1

Museum and Caldwell Center closed

Saturday, January 15

Once Upon a City:

Greensboro's Second Century
Author Howard E. Covington
Program and book signing
2:00 p.m.

Why Fort Sumter?

Civil War historian Ed Bearrs
N.C. Civil War Roundtable event
Call Gene Adcock at 336-760-9695
for reservations
6:00 p.m. reception;
7:00 p.m. program

Monday, January 17

Offices closed

Tuesday, January 25

Thursday, January 27

Docent Training
9:30 a.m.

February

*African American History
Scavenger Hunt*

On-site and online during February

Sunday, February 6

*Thomas Day: Master Craftsman
and Free Man of Color*
Coauthor Jo Ramsay Leimenstoll
Program and book signing
3:00 p.m.

Monday, February 21

Guild Meeting
Reenacting the Revolutionary War
Don Saunders
10:00 social, 10:30 program

Sunday, February 27

2:00 and 3:30 p.m. at the museum
Monday, February 28
9:30 a.m. 11:00 a.m. and 1:00 p.m.
at the Cultural Center

*Black Diamond: Satchel Paige and
the Negro Leagues: A Musical for
Young People*
Washington, D.C.'s Discovery Theater
A Smithsonian favorite
Cosponsored by the Greensboro
Grasshoppers
Call 373-2971 for free reservations

March

Friday, March 4

Periphery
by award-winning playwright
Ed Simpson
Community Theatre of
Greensboro partnership event
Recalling February 1, 1960
For tickets, call 333-7470
7:30 p.m.

Tuesday, March 8

International Women's Day
*Extraordinary Friends: Four Marys,
Gertrude and Virginia*
Friends Historical Society
partnership event
Program and box lunch.
Reservations \$12. To purchase
by phone, call 373-2949
11:30 a.m.

March 20 and 21

*2011 North Carolina Museum Council
Meeting in Greensboro*

Monday, March 21

Guild Meeting at Caldwell Center
Restoration of the Simpson House
Dr. Thomas Sears
10:00 social, 10:30 program

April

April 3 - September 18

*Down Home: Jewish Life in
North Carolina*
Jewish Heritage Foundation of
North Carolina traveling exhibition

Friday, April 22

Sunday, April 24

Museum and Caldwell Center closed

Saturday, April 30

Sunday, May 1

James Evans
2011 John Dortch Series
Andrews Arts partnership event
See page 5 for details

*The Greensboro Historical
Museum now has an Official
Facebook page. Friend us for fun
news and program updates.*