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“Left Shiloh Church and went to Camp.”
—Troop 41 Leader Abraham H. Peeler
August 25, 1934

Burl Hull with the Winecoff Wagon, sharing a new tour for students. See page 3.
2011 Dortch Series features puppetry, dance and history. See page 5.
A local doctor wore this uniform during the Gulf War. See page 6.
New apparel in the Museum Shop. See page 7.
Direction
Trustee Service

So we begin another year at the museum and it no doubt will promise to be another exciting time for all of us as we look forward to a new calendar. Best wishes in keeping your New Year’s resolutions as well.

This is also the opportunity for me to say thank you for our trustees that have served their final terms on the board. First, to Susan Schwartz for her outstanding vision and leadership as the 2010 board president. She guided us through an eventful year with a highly energized board that served the museum and community well. David Craft and Eloise Hassell have my thanks for their service as trustees and we look forward to seeing them at future museum events and know that all of the retiring trustees will continue to support the museum.

Let me extend a welcome to our most recently elected trustees: Cheryl McQueary formerly of Lucent Technologies; Jennifer Poindexter of Bank America, who has served on the Museum Shop Committee in 2010; Doug Page of New Bridge Bank; and Britt Preyer of Raymond James Financial and a member of the museum’s founding family. All of these trustees are now serving their first year of their initial three-year terms on the board.

Our 2011 board officers are: President Margaret Benjamin; Vice President Laura Wall; Secretary Ann Kroupa; Assistant Secretary Patrick Haywood; Treasurer Carla Ugboro and Assistant Treasurer Brian Clarida. I look forward to working with these trustees as Margaret Benjamin continues the successful leadership of those board presidents who have preceded her.

Best Wishes,

Fred Goss, Director

Gifts
Honor Cards

The recently announced Honor Cards have proven to be a success as a unique way for members to make a donation to the museum for a family member or friend. They are available in the Museum Shop during regular business hours with a simple donation of $5.00 or more. Make sure to ask our staff about the cards the next time you are in the museum.
Creativity
Voices Billboard Earns Marketing Award

The outdoor board designed to promote the grand opening of the Voices Of A City exhibit has earned recognition in an international competition for creativity in marketing.

The International Academy of the Visual Arts recognized the Voices board with a silver Davey Award, in competition featuring more than 4,000 entries from around the world. The billboard was created by Greensboro advertising and public relations agency Bouvier Kelly.

The Davey Awards take their name from the biblical account of David’s victory over Goliath, and recognize projects with relatively small budgets that are developed to overcome big marketing challenges.

Education
Students of History

Students building a log house, shopping with ration stamps, dramatizing “The Gift of the Magi,” weaving or spinning—through activities, history becomes real for students visiting Voices of a City: Greensboro North Carolina.

Why do teachers bring their classes? History is more than textbooks and dates. Educators plan field trips to enhance the curriculum and to allow their students to interact with real artifacts—to see first hand the difference between a rifle and a musket, to gaze in awe at a road wagon, to shudder at crutches used by polio victims. Teaching involves more than planning worksheets, lunch and play period. The N.C. Department of Public Instruction mandates that each child master certain information and skills. Teachers choose the museum because they know our tours are aligned with those state curriculum guidelines. If the third grade must examine the qualities of good citizens, our city’s history is full of wonderful examples. When eighth graders study our state’s history, they can determine how our local history parallels, influenced or reacted to statewide events. Second graders find their community condensed into eight galleries filled with objects, while fourth and fifth graders identify ways that Greensboro’s voices reflect the state and national picture.

When students assume the role of Native Americans trading pottery for sea shells, plan a new town, vote for or against secession or write advertising jingles for local businesses, they are not just having fun. They are experiencing Greensboro’s history in an active, memorable way.
Greensboro is truly a college town and the Greensboro Historical Museum benefits greatly from college student volunteers. Donna Johnson is a senior at Greensboro College, graduating this spring with a degree in early childhood education. Jon Doyle, a museum studies major, graduated from Guilford College in 2010. Both have contributed their expertise and numerous volunteer hours in many capacities.

Museum Education develops a new summer program each year to meet the needs of area day care programs. Providers seek field trips that provide fun and educational experiences for their young people. Donna, who joined the education team in March, planned last summer’s program, developed teaching tools and learning activities, trained and supervised teen-volunteers, and directed the program tours. Donna continued to volunteer as a receptionist while completing her student teaching this fall.

Jon Doyle joined the docent corps last year as he was finishing his baccalaureate degree. After graduation, Jon spent the summer and fall working diligently with Collections Curator Jon Zachman. He cataloged and photographed items from the museum’s extensive military collection. In November, Jon joined the museum’s weekend staff as a paid employee.

We are proud to partner with Greensboro’s fine universities and colleges, and are fortunate that outstanding students such as Donna and Jon have offered their talents.

Archives
Sharing with Community

Historical materials held by Archives are utilized in many ways. Our own staff uses our documents and images for publicity purposes, in programs and exhibits, and as aids in school and group tours. Equally important is the access provided to researchers, local groups and institutions. A recent institutional partnership was the J. C. Price School project by Greensboro College in 2007. Their final product, available online, was partly possible because our Archives acquired the Abraham H. Peeler collection in 1998.

Mr. Peeler, principal of J. C. Price School from 1932 until 1969, was an inspirational and innovative teacher and administrator. He was also a dynamic force in the African American community and the Warnersville neighborhood in particular, where he was born in 1904. You can explore the collection description online and read a fascinating collection of letters compiled by Jonesboro Elementary School students in 1932 for their own project called “Slavery As We’ve Heard It.” Excerpts from the project are also featured in the Voices exhibition.

Explore the Peeler Collection Online
http://museum.greensborocollege.edu/jcpriceschool/index.php
http://www.greensborohistory.org/archives/highlights/Slavery/Slavery.htm
Impressions
History, Puppetry and Dance

During the 1990s, I read ‘When a Man Believes,’ a Federal Writers’ Project interview with former Cone Mills worker James Evans, and was very moved by the account,” Andrews Arts Artistic Director Susan Dockery Andrews began. “I wondered if I could dramatize it. Years later, I went to a workshop with Lisa Sturz of Red Herring Puppets and started hearing about the history of shadow puppetry.”

When a Man Believes

“I come to the crossroads when I was eighteen and I took the road that led me to the mill,” Evans told the Federal Writers’ interviewer. “I came to the crossroads again when I was fifty-one and I took the road that caused me to be kicked out of the mill. There’s always been a question in my mind about the first choice. I’ve never had no doubt about the second one.”

—James Evans, 1939
From Such As Us: Southern Voices from the Thirties (1978), edited by Tom Terrill and Jerrold Hirsch

“I always had a quiet confidence that the time had come for Evans’ story to be told,” the veteran choreographer and dance teacher continued. Her vision combining history, puppetry and dance earned the support of the Historical Museum, N.C. Humanities Council and United Arts Council of Greensboro. Attendance at a N.C. Teacher Institute on textile history, consultations with scholars Harlan Gradin and Roxanne Newton, and work with playwright Tommy Trull followed. Erika Grayson, now teaching at SUNY-Plattsburgh, created an intriguing array of puppets. “Puppets provide a realistic setting, representing mill work and mill villages, from the weaving room to the offices to mill churches,” described Andrews, adding, “dancers provide the physical energy, expressing workers’ exertion, exhaustion and unrest.”

“I think the most important thing the production will bring is to tell the story of a good man’s life,” she continued. Workshops for middle and high school students will enhance learning and literacy by sharing information in a memorable way; sessions will also connect art skills to exhibit development “The integration of art forms is one of the competency goals that teachers must meet.” Andrews explained, concluding, “there’s been a kind of inevitability about it, thanks to a coming together of creative forces and institutional support.”

2011 John Dortch Series
James Evans
Saturday, April 30, 7:30 p.m. • Sunday, May 1, 3:00 p.m.
Ticket sales begin April 1
General Admission $12; Members $10; Students $5
On-site credit card sales in the Museum Shop. Phone and online credit card sales through Triad Stage at 272-0160 or www.triadstage.org/tickets. Surcharges apply.

Belonging
Member News Q&A

Q: What was the impact of the 2010 membership drive?
A: At the January 2010 board retreat, the trustees set a goal of 135 new members for the first membership drive for the museum in many years. Membership chair Jay Kirkpatrick stepped forward and led a campaign for new donors that kicked off in April and concluded in December. Due to the efforts of Jay and his fellow trustees, the board not only reached that goal but exceeded it. A total of 151 new members joined the museum across all giving levels. Thanks to Jay for his leadership in introducing the community to the museum’s membership program and providing the organization with additional revenue to support our mission and services.
Leadership
Museum Trustees

“Leaders are obligated to provide and maintain momentum.”
—Max DePree

For the past several years, the museum’s Board of Trustees has adopted an annual mantra we call “the 4 M’s.” Since the word museum starts with an “M,” the alliteration was a natural. Board president Ken Bethea came up with this good idea in 2009, and Susan Schwartz expanded on it as we moved into a threshold year for the museum with the opening of the museum’s innovative centerpiece: Voices of a City.

Some of our M’s in the last two years have included: Money Management, Membership, Museum Shop, Marketing, and Museum Exhibit Opening. The repetition of a customized collection of memorable catchwords has done its job in helping us to remember our priorities as we focus on and engage in our role in the museum’s mission. And I know for sure that the most effective boards I have served on are the ones that can recite their mission together and by heart (and a little alliteration can be a big help.)

But there is another “M” word that seems particularly suited to this moment in the museum’s relevant present and that is “Momentum.” There is a lot of momentum here these days and you can feel it in engaging programming, hands-on experiences, relevant and updated exhibits and a thriving Museum Shop.

Thanks to the collaborative efforts of an active board of trustees and the leadership of our director and our highly professional and dedicated staff, rich history is being served fresh daily. Greensboro’s uniqueness is celebrated, the possibilities of our future are envisioned here, and the momentum continues.

—Margaret Benjamin, Board President
Shopping
Fresh from the Museum Shop

We have counted and tallied and checked it twice—our physical inventory is now complete and we are ready to celebrate the new year with YOU! We have added many new items to our list and invite you to come in and browse.

Especially nice are our Greensboro Historical Museum T-shirts and sweatshirts with a style and color for everyone in the family. Select from short sleeve or long sleeve T-shirts, sweatshirts, hoodies, and even a fun Belle Meade Lion youth T-shirt. Mention the ROAR newsletter and receive a complimentary supply of elegant Belle Meade Lion embossed note cards with every apparel purchase.

Happy Shopping and Happy New Year!

TRUSTEE JAY KIRKPATRICK WITH HIS WIFE KATHARINE AND CHILDREN JEFF, MAGGIE AND ELIZA

Partnerships
Building Community

Thanks to the Greensboro Grasshoppers for sponsoring Feb. 28 performances of Black Diamond: Satchel Paige and the Negro Leagues for local students.

AT&T has provided noteworthy financial and in-kind support to the museum since 2007.

Triad Stage is our new partner for online and phone ticket sales for selected events.

Honoraria & Memorials

In Honor of
Margaret Benjamin
Gift from The Cemala Foundation

Linda Evans
Gifts from Greensboro Chamber of Commerce O. Henry Woman’s Club

Fred Goss
Gifts from Greensboro Historical Museum Guild O. Henry Study Club

Denny Kelly
Gift from The Cemala Foundation

Mayor William H. Knight
Gift from The Cemala Foundation

Bill Moore
Gift from Richardson Corporation

Councilman Robbie Perkins
Gift from The Cemala Foundation

Betty K. Phipps
Gift from Gramercy Park Women’s Club

Schenck Exhibition Endowment
Gift from William F. Black

Betty Gale Sikes
Gift from The Stratford

City Manager Rashad Young
Gift from The Cemala Foundation

In Memory of
James McMichael
Gift from Greensboro Historical Museum Guild

Hilda Prefontaine
Gift from Greensboro Historical Museum Guild Jacqueline Humphrey Seth and Hazel Macon Betty Gale and Edgar Sikes Dorothy Sowerby

Shirley and Henry Stokes
Gift from Mary Fran Schickedantz

C. Spencer Sullivan
Gifts from Margaret and Bill Benjamin Betty Gale and Edgar Sikes

Rich history served fresh daily

Calendar of Events

January
Saturday, January 1
Museum and Caldwell Center closed

Saturday, January 15
Once Upon a City: Greensboro’s Second Century
Author Howard E. Covington
Program and book signing 2:00 p.m.

Why Fort Sumter?
Civil War historian Ed Bearrs
N.C. Civil War Roundtable event
Call Gene Adcock at 336-760-9695 for reservations
6:00 p.m. reception;
7:00 p.m. program

Monday, January 17
Offices closed

Tuesday, January 25
Thurday, January 27
Docent Training
9:30 a.m.

February
African American History Scavenger Hunt
On-site and online during February

Sunday, February 6
Thomas Day: Master Craftsman and Free Man of Color
Coauthor Jo Ramsay Leimenstoll
Program and book signing 3:00 p.m.

Monday, February 21
Guild Meeting
Reenacting the Revolutionary War
Don Saunders
10:00 social, 10:30 program

Sunday, February 27
2:00 and 3:30 p.m. at the museum

Monday, February 28
9:30 a.m. 11:00 a.m. and 1:00 p.m. at the Cultural Center
Black Diamond: Satchel Paige and the Negro Leagues: A Musical for Young People
Washington, D.C.’s Discovery Theater
A Smithsonian favorite
Cosponsored by the Greensboro Grasshoppers
Call 373-2971 for free reservations

March
Friday, March 4
Periphery
by award-winning playwright
Ed Simpson
Community Theatre of Greensboro partnership event
Recalling February 1, 1960
For tickets, call 333-7470 7:30 p.m.

Tuesday, March 8
International Women’s Day
Extraordinary Friends: Four Marys, Gertrude and Virginia
Friends Historical Society partnership event
Program and box lunch.
Reservations $12. To purchase by phone, call 373-2949 11:30 a.m.

March 20 and 21
2011 North Carolina Museum Council Meeting in Greensboro

Monday, March 21
Guild Meeting at Caldwell Center
Restoration of the Simpson House
Dr. Thomas Sears
10:00 social, 10:30 program

April
April 3 - September 18
Down Home: Jewish Life in North Carolina
Jewish Heritage Foundation of North Carolina traveling exhibition

Friday, April 22
Sunday, April 24
Museum and Caldwell Center closed

Saturday, April 30
Sunday, May 1
James Evans
2011 John Dortch Series
Andrews Arts partnership event
See page 5 for details

The Greensboro Historical Museum now has an Official Facebook page. Friend us for fun news and program updates.