

GREENSBORO HISTORY MUSEUM

Annual Major Programs Sponsorship Package



AMPLIFYING ALL THE VOICES OF
GREENSBORO
PAST, PRESENT, AND FUTURE

Be part of the future of history



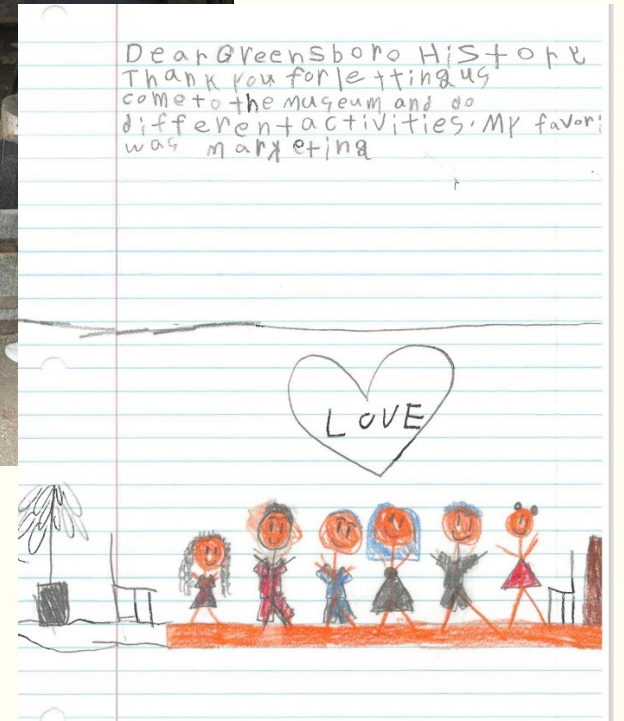
SPONSORSHIP

On November 11th, 2025, it will be 100 years since we first welcomed visitors through our doors to see meaningful artifacts and to learn about the history of the city and its people.

For a century, that work has continued thanks to the support of our partners and our community. Together, let's dive into the past and dream big about what's next, moving forward with curiosity and excitement!

OPPORTUNITIES

- ♦ **GHM 100** Project sponsors support a new exhibition opening November 11th & all related educational and special centennial events in 2025/26
- ♦ **Flashback 1970s** 7/12
- ♦ **Speakeasy Night at the Museum** 10/17
- ♦ **Annual Dinner** 11/10 at the O.Henry Hotel with Smithsonian Distinguished Scholar, Dr. Richard Kurin



SPONSORSHIP RETURN FORM

Name _____

Company & Address _____

Phone _____

Email _____

I would like to sponsor: _____

At the _____ level

Questions?
Museum Director
Carol Ghiorso Hart
Call (336) 373-2306
Text (336) 362-7112
Email
carol.hart@
greensboro-nc.gov



Payment

Checks Payable to Greensboro History Museum Inc.
130 Summit Ave, Greensboro, NC 27401

Credit card payment scan QR code or go to greensborohistory.org

GREENSBORO
HISTORY
MUSEUM



SPEAKEASY NIGHT

AT THE MUSEUM

Friday, October 17th 7pm Sponsor our 2nd annual speakeasy event **and be part** of a swell evening of jazz, cocktails, snacks and razzmatazz, with a scavenger hunt, games of chance and contests that evoke the spirit of the 1920s.

SWANKY SPEAKEASY SUPPORTER \$1,000

- ♦ Presenting Event Sponsor
- ♦ Name on Lobby 100th Anniversary Donor Wall
- ♦ Recognition on museum event website page and social media
- ♦ 8 Tickets to Speakeasy event + benefits of \$500 level

GIN JOINT FRIEND \$500

- ♦ Group social media post recognition
- ♦ Logo/Name recognition in event program and event signage
- ♦ 4 Tickets to Speakeasy Event+ benefits at \$250 level

JAZZ CLUB CUB \$250

- ♦ Name on Speakeasy website page and on sign at event
- ♦ Name recognition in event program and live acknowledgement
- ♦ 2 Tickets to Speakeasy Event

**A fair market value of sponsorship will be sent after the event for tax purposes.*

FLASHBACK 1970S

Saturday July 12th 11am -4pm Explore the 1970s as we continue our **FREE** Flash-back multi-generational family special event series with music, fashion show, games, classic cars and talks.

BYE BYE AMERICAN PIE PATRON \$1,975

- ♦Presenting Event Sponsor
- ♦Logo recognition on event sign in Museum lobby
- ♦Name on Lobby 100th Anniversary Donor Wall
- ♦Name on event Lobby sign, in auditorium and in handout program
- ♦Live thank you' s and recognition on GHM's event webpage

GROOVY GURU (2 available) \$ 970

- ♦ Signage at hands-on activities, including splash camp in the park
- ♦ Name on event Lobby sign and in handout program
- ♦ Live thank you' s and recognition on GHM's event webpage

BELL BOTTOM BENEFACTOR (6 available) \$ 170

- ♦ Name on event Lobby sign, near fashion activities and in handout program
- ♦ Live thank you' s and recognition on GHM's event webpage

SERIOUS/FUN FLASH TALKS FRIEND (10 available) \$ 70

- 10 minute live talks, film shorts in auditorium
- ♦Name on event Lobby sign, in auditorium and in handout program

GHM100

100 YEARS IN THE MAKING 11/11/25

Support all anniversary programs, especially GHM's new exhibition. It will feature hundreds of unique objects, carefully collected and preserved over the past century, that will illuminate the intertwined history of our museum and city. You will lead the acknowledgements in our promotions. The sponsorship package chart on the next page shows all your perks. Make your business or organization's story part of the celebration. Contact us for details.

Guardian of History \$25,000	
Legacy Keeper \$10,000	Centennial Catalyst \$5,000
Centennial Builder \$2,025	100 Year Sustainer
\$1,000	

ANNUAL DINNER

In honor of **100 YEARS** the Annual Dinner at the O.Henry Hotel on **November 10th** will feature guest speaker Richard Kurin, author of *The Smithsonian's History of America in 101 Objects*. Dr. Kurin will be highlighting his favorite 10 objects, including at least one from Greensboro.

PRESENTING SPONSOR \$5,000

- ♦ Presenting Dinner Sponsor
- ♦ Name/Logo on Dinner Screen and personal thank you at event
- ♦ Table of 8, reserved with prominent signage
- ♦ Name/logo prominently featured in event program and on invitation.

INTO THE FUTURE VISIONARY \$2,025

- ♦ Logo/Name Prominent on Lobby 100th Anniversary Donor Wall
- ♦ Invitation for 4 to private 100th exhibit sponsor preview
- ♦ 4 Annual Dinner Tickets

CENTURY OF STORIES KEEPER \$1,000

- ♦ Recognition on museum 100th website page and social media
- ♦ Logo/Name at entrance to 100th exhibit
- ♦ Invitation for 2 to private 100th exhibit sponsor preview
- ♦ 4 Annual Dinner Tickets


VOICES OF A CITY SUPPORTER \$500

- ♦ Recognition in Dinner program
- ♦ Logo/name on Annual Dinner webpage
- ♦ 2 Annual Dinner Tickets

**market value of sponsorship will be sent after the event for tax purposes.*



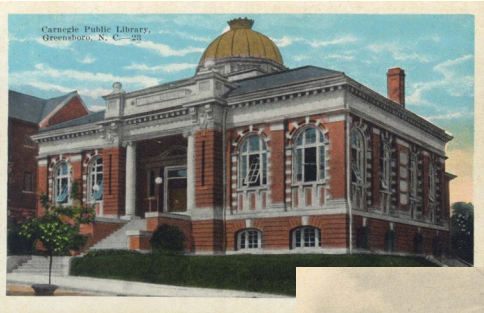
GHM100 SPONSORS

	GHM100 Initiative Campaign 2025-26				100 th Exhibit Opening November 2025		Speakeasy Night at the Museum		Annual Dinner	
	Museum Donor Wall & Digital Signage	GHM100 Website	Social Media Thank you Posts	Programs & Activi- ties	Museum Signage	Private Preview Party Invita- tions	Recognition	Tickets	Recognition	Tickets
GUARDIAN OF HISTORY \$25,000	Name/logo & Story lead as Presenting Sponsor	Name, logo & story lead as Presenting Sponsor	4	Recognition on muse- um visitor map & 100th event pro- grams	Name & logo lead on exterior banner, gallery entrance & publicity	12	On invitations, pro- gram & publicity as Presenting Sponsor	12	On invitations, program & PR as Presenting Sponsor	Table of 8
LEGACY KEEPER \$10,000	Name/logo & story prominent	Name, logo & story prominent	4	Recognition on muse- um visitor map	Name & logo prominent on exterior banner, gal- lery entrance & publici- ty	12	On invitations, program & publicity as [LEVEL] sponsor	8	On invitations, program & publicity as [LEVEL] sponsor	Table of 8
CENTENNIAL CATALYST \$5,000	Name/logo & story prominent	Name/logo & story prominent	2	--	Recognition at gallery entrance	8	Prominent on pro- gram & publicity	6	Prominent on program & publicity	4
CENTENNIAL BUILDER \$2,500	Name & logo prominent	Name & logo included	--	--	Recognition at gallery entrance	6	On program	4	On program	2
100 YEAR SUSTAINER \$1,000	Name on donor wall	Name included	--	--	Recognition at gallery entrance	4		6	In program	Member Price

Greensboro Historical Museum Opens 11/11/1925

Foundations

The Greensboro Historical Museum Society was organized in 1924 by a dedicated group of volunteers to serve a growing city that recognized the importance of preserving its history and stories. First located in the Carnegie Public Library, it opened on Armistice Day 1925. From 1930 until 1939 it was at the Cypress Street School, then moved to its present location, the former First Presbyterian Church, sharing space with the Library, Boys & Girls clubs and others.



In the early 1960s, the museum got its first professional staff. The Greensboro Public Library soon left the building, and by 1964 GHM had the entire structure. In 1990, city funds and a campaign conducted by the non-profit partner Greensboro Historical Museum Inc., funded a new wing.

Community coming together to support history is the foundation of the museum.



Greensboro History Museum 100th Exhibit Opens 11/11/2025

Into the Future

It is the dedicated, giving partners of the museum who are instrumental to the museum's work. The chart above outlines the benefits to GHM100 sponsors.



You are supporting major 100th anniversary museum projects including: 100th exhibit, education & public programs and special public events. Give us your story and we will include it in the acknowledgments.



The Greensboro History Museum first opened in 1925. We present the story of Guilford County up to the present day through programs and nationally award-winning, timely exhibitions like *NC Democracy* and *Pieces of Now*.

Our Mission

Together with our diverse communities, the Greensboro History Museum **collects** objects and stories, **connects** generations, and **challenges** people to explore our city's past, present and future.

The Museum sparks wonder through bold exhibitions and creative public programs. We nurture civic engagement and lifelong learning. We encourage dialogue, and we care for all that is entrusted to us.

Greensboro History Museum is a

- ♦ **FREE museum**
- ♦ **Serving all ages and all voices of our community.**

The Greensboro History Museum – AAM-accredited and a Smithsonian Affiliate – is a division of the City of Greensboro Libraries & Museum Department and operates as a public-private partnership with the nonprofit GHM Inc. a 501(c)3 nonprofit organization.

Located in Downtown Greensboro's Cultural District, the museum is open Tuesday–Saturday 10 am to 5 pm and Sunday 2-5 pm.

www.GreensboroHistory.org

Greensboro History Museum 130 Summit Ave. Greensboro NC 27401



Smithsonian
Affiliate

